



we care / we act

AIA Gerflor USA is signatory to the AIA Materials Pledge

About Us

For over 80 years, Gerflor has been a global leader in flooring. We manufacture innovative and sustainable flooring and wall solutions. Our products are durable, easy to maintain, and built to handle heavy traffic. They promote safety, well-being, and long-term value while reducing environmental impact. Gerflor flooring inspires, performs, and stands the test of time worldwide.

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Our mission statement is a clear focus on both awareness and action. Faced with the climate emergency and growing environmental challenges, we take meaningful steps to reduce our environmental footprint and contribute to greater circularity and positive social impact.

Gerflor[®]



CSR Report

How we support the AIA Materials Pledge:



Human Health

We develop innovative products that support and foster health while eliminating hazardous substances. Guided by the Substitution Principle, we identify and replace any substances of concern.



Social Health & Equity

We protect human rights across our operations and supply chain, hold key suppliers to our Code of Ethics, and create initiatives that positively impact employees and communities where we live and work.



Ecosystem Health

We reduce the use of natural resources, increase reliance on renewable energy, and practice restorative actions across our operations and facilities.



Climate Health

We systematically reduce the carbon impact of our manufacturing, logistics, supply chains, and the embodied carbon of our products.



Circular Economy

We comply with REACH and the Circular Economy Action Plan, committing to closed-loop reuse, recycling, and second-life principles in product design, lifecycles, and operations.